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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Application of:
Product Alimenticos Bocadeli, S.A. de C.V.

Application Serial No.: 78/140,615
Filed: July 2, 2002
MARK: CHOCO COCO

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Honorable Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Commissioner:

REQUEST FOR FURTHER EXTENSION TIME TO
FILE NOTICE OF OPPOSITION (WITH CONSENT)

Petitioner Kellogg Company, and its related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a further (1) one-month extension of time to file a Notice of Opposition, to and including **February 18, 2004**, against the above-identified application.

The reason for this request is that additional time is required to permit Petitioner and Applicant to conduct settlement discussions, in hopes of avoiding the necessity for an opposition.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class main in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

January 20, 2004

Kellogg Company

Date

Kristen E. Merde
Signature

January 20, 2004

Date



01-23-2004

This request was agreed to by Applicant's counsel, Mr. Jeffrey Aldous, in a conversation with Kristen Meade, Assistant to John W. Marsh, Jr., Counsel, for Opposer, on January 20, 2004.

GOOD CAUSE

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office, to the contrary, it is to allow the parties to continue discussions and potentially complete settlement.

This request is submitted in triplicate.

Respectfully Submitted,
KELLOGG COMPANY

By: 

John W. Marsh Jr.
Counsel
Kellogg Company
One Kellogg Square
P.O. Box 3599
Battle Creek, MI 49016
(269)961-2173

Date: January 20, 2004